



REVEAL DESIGNS®

FOR IMMEDIATE RELEASE:



*BCJ Lever 1 in Beech/Stainless Steel,
BCJ Lever 3 in Cherry/Stainless Steel,
Pinion Lever in Oil Rubbed Bronze, and
BCJ Lever 1 in Walnut/Stainless Steel*

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BOHLIN CYWINSKI JACKSON HARDWARE COLLECTION

Reveal Designs collaborates with design powerhouse Bohlin Cywinski Jackson to create an exquisite line of modern hardware.

(White Plains, NY June 12, 2009) Reveal Designs introduces a new collection of architectural hardware realized by the world-renowned architectural design team of Bohlin Cywinski Jackson. Merging ethereal design with natural elements and modern finishes, Bohlin Cywinski Jackson has created an innovative collection of hardware that celebrates sensual minimalism.

Bohlin Cywinski Jackson is an elite global architectural design firm and Reveal Designs is honored to be developing, marketing and branding this exceptional line of hardware infused with rich woods and metals. This strategic collaboration, under the direction of Peter Bohlin, FAIA, has resulted in a world class collection of the finest functional hardware appealing to the those with a fine eye for design.

The Bohlin Cywinski Jackson's innovative new pieces have elements that transform the basic, everyday hardware into delightfully unusual works of art. "Our idea of architecture is integrative and additive, making the most of people, places, nature and the act of building," stated Peter Bohlin. Many of the lever styles in the Bohlin Cywinski Jackson designed collection provides customization options like Walnut Wood, Beech Wood and Oil Rubbed Bronze accents. "This collection combines form and function with a refined sense of modern elegance and contemporary detailing."

The artful line includes a wide variety of lever styles available in oil rubbed bronze, all stainless steel, anodized aluminum and woods of walnut and beech. The Bohlin Cywinski Jackson hardware collection is expanding to include thumbturns, cabinet pulls and coordinating accessories. An innovative and unique Pinion Lever is also part of this new collection.

“There is a certain chemistry that develops when two strategic partners embark on a design project and we feel our collaboration with Peter Bohlin and his firm have helped to elevate hardware design to a new level,” stated Scott Roskind, Principal, Reveal Designs. “The Bohlin Cywinski Jackson Collection is more than either of us originally imagined and we are delighted to make it available to the luxury market.”

ABOUT BOHLIN CYWINSKI JACKSON

Founded in 1965, Bohlin Cywinski Jackson has offices in Wilkes-Barre, Pittsburgh, Philadelphia, Seattle and San Francisco. The firm’s work is known for exceptional design, for its commitment to the particularity of place and user, and for an extraordinary aesthetic based on a quiet rigor which is both intellectual and intuitive.

The firm’s work ranges greatly in scale and circumstance. Its architecture is alive to the subtleties of place - man-made or natural, to the varied natures of people, to the sensibilities of individuals, to the character of institutions, and to the rich possibilities of materials and the means of construction.

Bohlin Cywinski Jackson has received more than 380 regional, national and international awards for design. In 1994, the practice received the Architecture Firm Award from the American Institute of Architects. The firm’s work is published regularly in professional journals worldwide. For more information, visit www.bcj.com.

ABOUT REVEAL DESIGNS

Reveal Designs partners with exceptional design firms to create unique and ever expanding lines of door/cabinet hardware and furniture. All of the partner-designed products are handcrafted in the U.S.A. and are sold exclusively through Reveal Designs and their retailer/distributor network. For more information on Reveal Designs, call 914-220-0277 or visit www.reveal-designs.com.



BCJ Lever 2 in Stainless Steel

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